



CVHRMA Sponsorship Program

"The primary purpose of the sponsorship is to fund our speaker's expenses. Any monies not needed to fund our speaker's expenses will be donated to a charity selected by the Executive Board of Directors at the end of the year. Disclaimer - The above statement is subject to change as the situation changes."

Luncheon Date Requested _____

Additional Date(s) Requested _____

Company Name _____

Contact's Name _____

Contact's Title _____ Email _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Cost: \$100 per luncheon

- Five minutes to discuss your product/service at the podium
- A table at the meeting to have materials available for the guests
- A free ad in the CVHRMA Central News/CVHRMA Website
- A free meal provided at the chapter meeting

Luncheon Location:

SOS Club
819 Sunset Ave
Modesto, Ca. 95351
(209) 578-5801

Return this form along with your payment (*Payment must be made one month prior to the requested luncheon date*)

CVHRMA
P.O. Box 579244
Modesto, Ca. 95355-9244

Any questions please contact any of the board members

AFFILIATE OF
GUIDELINES FOR VENDORS



SOCIETY FOR
HUMAN
RESOURCE
MANAGEMENT



In an effort to maintain the professional image of CVHRMA and to help you effectively market your products and services to our members, CVHRMA has created the following guidelines for those purchasing vendor tables.

- **REMEMBER WHO YOUR AUDIENCE IS.** We are a group of HR professionals who are charged with maintaining the highest standards of professional and personal conduct in our organizations. Hence, we are sensitive to products and services that could be perceived to detract from this goal. Ensure your product or service can help us achieve this standard.
- We are busy professionals. Ensure that your materials concisely present information about your products and services in a manner that allows us to quickly ascertain whether these items might be useful to us.
- Although we are interested in your products, the primary goal for most of us in attending the CVHRMA meetings is to learn and develop. We do want you to follow up when we express interest in your products or services, but if there is no interest, please respect that decision. In the long-term, it will buy you and your organization the respect of the HR professional.
- We appreciate your interest in our organization and our membership and we value the products and services that you bring to our attention. We want only for you to be successful in your marketing efforts to our membership population and hope these guidelines will enhance your success.

CVHRMA NON-SOLICITATION POLICY

In addition to valuable content and professional development, CVHRMA events provide beneficial networking opportunities. The purpose of this policy is to provide guidelines that foster a positive networking environment for HR professionals and our resource partners. Members and guests shall conduct themselves in a professional manner at all chapter events. Mass solicitation and solicitation during chapter events are prohibited unless authorized and paid in advance to the Association's Sponsorship Director. Members and non-members are provided the opportunity to exhibit at chapter meetings and to sponsor seminars and events. Exhibitors will be allowed to display product literature and samples in a designated area(s). Exhibitors may solicit individuals who approach their display table and inquire about their products or services. Where business cards are exchanged, it should be done on a voluntary basis and in a professional manner. Members and non-members will not be allowed to solicit members in any other way during meetings, seminars or other events. Soliciting members by telephone, fax, email, and personal visits or by any other means is strictly prohibited. Any non-member, member or invited guest who engages in unauthorized solicitation or obtains names of other members without approval is prohibited. Should a violation of this policy occur, CVHRMA reserves the right to prohibit meeting attendance and/or revoke membership.

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